

Valerie Kellogg

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Profile

Multidisciplinary UX Designer with 5+ years of experience across healthcare, insurance, and tech. Currently Principal Product Designer at Radicle Health, leading user research, product strategy, and design systems across four healthcare products. Skilled in both strategic and tactical design work, with a strong background being embedded in the product team to foster collaboration

Core Skills

- UX Research (Qualitative & Quantitative)
- Wireframing & Prototyping
- Design Systems & Component Libraries
- Interaction Design
- Usability Testing
- Workshop Facilitation
- Cross-functional Collaboration
- Leadership & Mentorship

Tools & Software

Figma, Adobe Creative Suite, Miro, Maze, Jira, Confluence, Notion, Dovetail, Pendo

Experience

Principal Product Designer

Radicle Health | 2023 – Present

- Built and led UX research operations (e.g., Research Sprints), creating a repository of over 60 studies across EHR workflows.
- Designed internal-facing tools for healthcare professionals within AxiomEHR and AWARDS, including billing workflows, documentation aids, system admin panels, and compliance dashboards
- Designed and implemented major improvements to core workflows (e.g., HCBS Tab, Client Chart Navigation, Caseload Overview).
- Introduced and scaled a design system across 4 products, improving design-to-dev velocity by 30%.
- Designed AI-powered workflows in AxiomEHR to assist clinicians with smart form suggestions and automated input defaults, streamlining documentation and improving efficiency for high-volume users
- Simplified complex data-heavy interfaces used by staff to manage claims, clients, and service histories across multiple roles

Senior UX Designer (Contract)

United Healthcare | 2022 – 2023

- Helped lead the redesign of UMR's digital platform
- Conducted workshops and stakeholder interviews to align business goals with user needs.
- Created high-fidelity designs and prototypes in Figma, ensuring adherence to accessibility standards.
- Built reusable components for the design system, decreasing design iteration time.

UX Designer (Contract)

Constellation | 2022

- Designed customer-facing site for [Pear.ai](#) based on research and stakeholder collaboration along with the Lead Product Designer.
- Collaborated to define and design Constellation Navigator platform.

UX Designer

Val Kellogg Design Studio | 2019 – 2024

- Worked with stakeholders to convert vision into usable, tested designs.
- Conducted usability testing and translated findings into actionable product changes.
- Collaborated with developers to implement designs and maintain fidelity.
- Projects included [The Stadium Insiders](#), [Expert Reputation](#).

Product Designer

Mastadon Solutions | 2022

- Designed healthcare platform to connect patients with services.
- Created user flows and design documentation for engineering handoff.

UX Designer

Expert Reputation | 2022

- Designed reputation management software for medical practices.
- Improved user flow clarity and streamlined task completion paths.

Education

MBA, Lake Erie College

Bachelor's of Social Sciences, Central Michigan University